



CURE  
PHARMACEUTICAL®



**nutrics**™

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NUSTRIPS

LITTLE HELPERS™ BY PATCHOLOGY

MELTS™ BY WELLBEING NUTRITION

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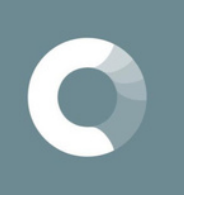
OVERVIEW

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# **PART I**

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# **COMPETITOR ANALYSIS**



### ENERGY IN A STRIP

### SLEEP IN A STRIP

### BEAUTY IN A STRIP

Pack of 30  
\$29

Pack of 30  
\$29

Pack of 30  
\$29



### NUSTRIPS STARTER BUNDLE

\$87

Only available for purchase on [nustrips.com](https://nustrips.com)



### ENERGY IN A STRIP

- (30) strips/pack
- \$36 (On sale for \$29 as of 6/28/23)
- Natural lemon flavor
- Main ingredients:
  - Caffeine
  - L-Theanine
  - Vitamin B12



### SLEEP IN A STRIP

- (30) strips/pack
- \$36 (On sale for \$29 as of 6/28/23)
- Natural lavender flavor
- Main ingredients:
  - Melatonin
  - L-Theanine
  - Valerian Root Extract
  - Vitamin B6



### BEAUTY IN A STRIP

- (30) strips/pack
- \$36 (On sale for \$29 as of 6/28/23)
- Natural strawberry flavor
- Main ingredients:
  - Biotin
  - Folate
  - Vitamin E



### LITTLE HELPERS™

#### Supplement strips:

- Energy
- Sleep
- Calm

#### Sold as:

- Single: (\$3)
- 6-pack (\$12)
- 15-pack (\$25)
- 30-pack (\$45)

#### Sold on:

- Amazon
- Neiman Marcus
- Totality Skincare
- Dermavenue
- Urban Outfitters
- & more







## LITTLE HELPERS™ CALM

- Sold as:
  - Single strips (\$3)
  - 6-pack (\$12)
  - 15-pack (\$25)
  - 30-pack (\$45)
- Creamy Vanilla Mint Flavor
- Main ingredients:
  - Ginseng
  - Reishi
  - Theanine



## LITTLE HELPERS™ SLEEP

- Sold as:
  - Single strips (\$3)
  - 6-pack (\$12)
  - 15-pack (\$25)
  - 30-pack (\$45)
- Sweet Honey Flavor
- Main ingredients:
  - Melatonin
  - Tryptophan
  - Theanine



## LITTLE HELPERS™ ENERGY

- Sold as:
  - Single strips (\$3)
  - 6-pack (\$12)
  - 15-pack (\$25)
  - 30-pack (\$45)
- Tropical Fruit Flavor
- Main ingredients:
  - Caffeine
  - Green Tea
  - Vitamin D



**melts™ by Wellbeing Nutrition**

**UTI Relief**  
**Hair Fall Control**  
**Testo Power**

**Calm & Relaxation**  
**Restful Sleep**  
**Healthy Hair**

**Vegan Vitamin B12**  
**Eye Care**  
**Instant Energy**

**Natural Vitamin D3**  
**Healthy Gut**  
**Multivitamins**

**Nano Iron**  
**Throat Relief**



## UTI RELIEF

- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
  - Note: Not currently available for purchase on their website
- Cranberry Fusion Flavor
- Main Ingredients:
  - Cranberry Extract 100mg
  - Green Tea 30mg
  - Chamomile 30mg
  - Blueberry Extract 30mg



## HAIR FALL CONTROL

- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
  - Note: Not currently available for purchase on their website
- Tropical Strawberry Flavor
  - Main Ingredients:
  - Kerana™ 100mg
  - Zinc 6mg
  - Iron (AB-Fortis) 4mg
  - Amla 30mg



## VEGAN VITAMIN B12

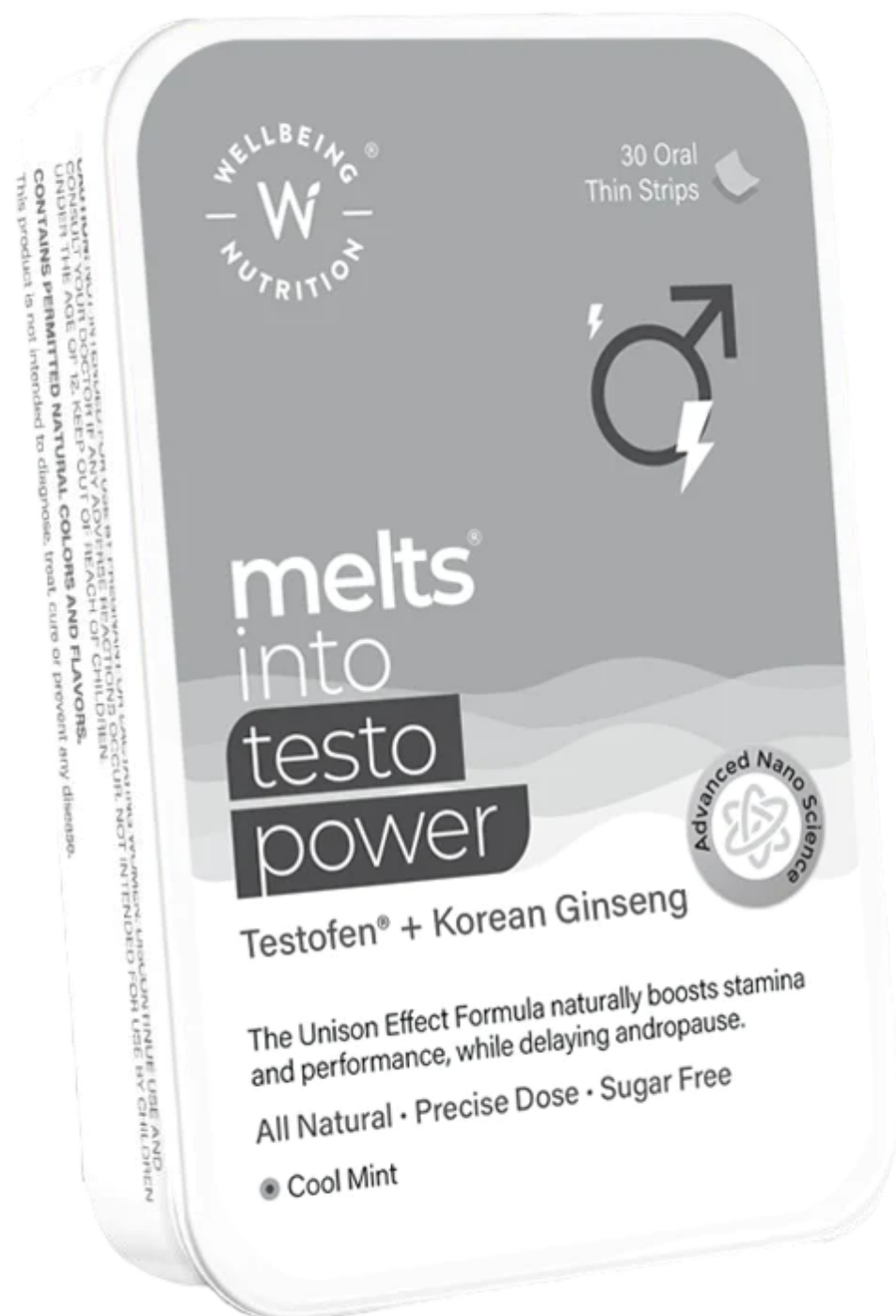
- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
- Misty Orange Mint Flavor
- Main Ingredients:
  - Vegan B12 1500mcg
  - Folate 500mcg
  - BacoMind® 20mg
  - Curcumin 20mg



## HEALTHY HAIR

- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
- Tropical Watermelon Flavor
- Main Ingredients:
  - Biotin 4000mcg
  - Pumpkin Seed Extract 10mg
  - Nettle Leaf Extract 10mg
  - Bamboo Shot Extract 10mg
  - Zinc 4mg
  - Folic Acid 300mcg





## TESTO POWER

- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
  - Note: Not currently available for purchase on their website
- Cool Mint Flavor
- Main Ingredients:
  - Testofren® 125mg
  - Zinc 17mg
  - Saffron 15mg
  - Ginkgo Biloba 10mg
  - Korean Ginseng 30mg



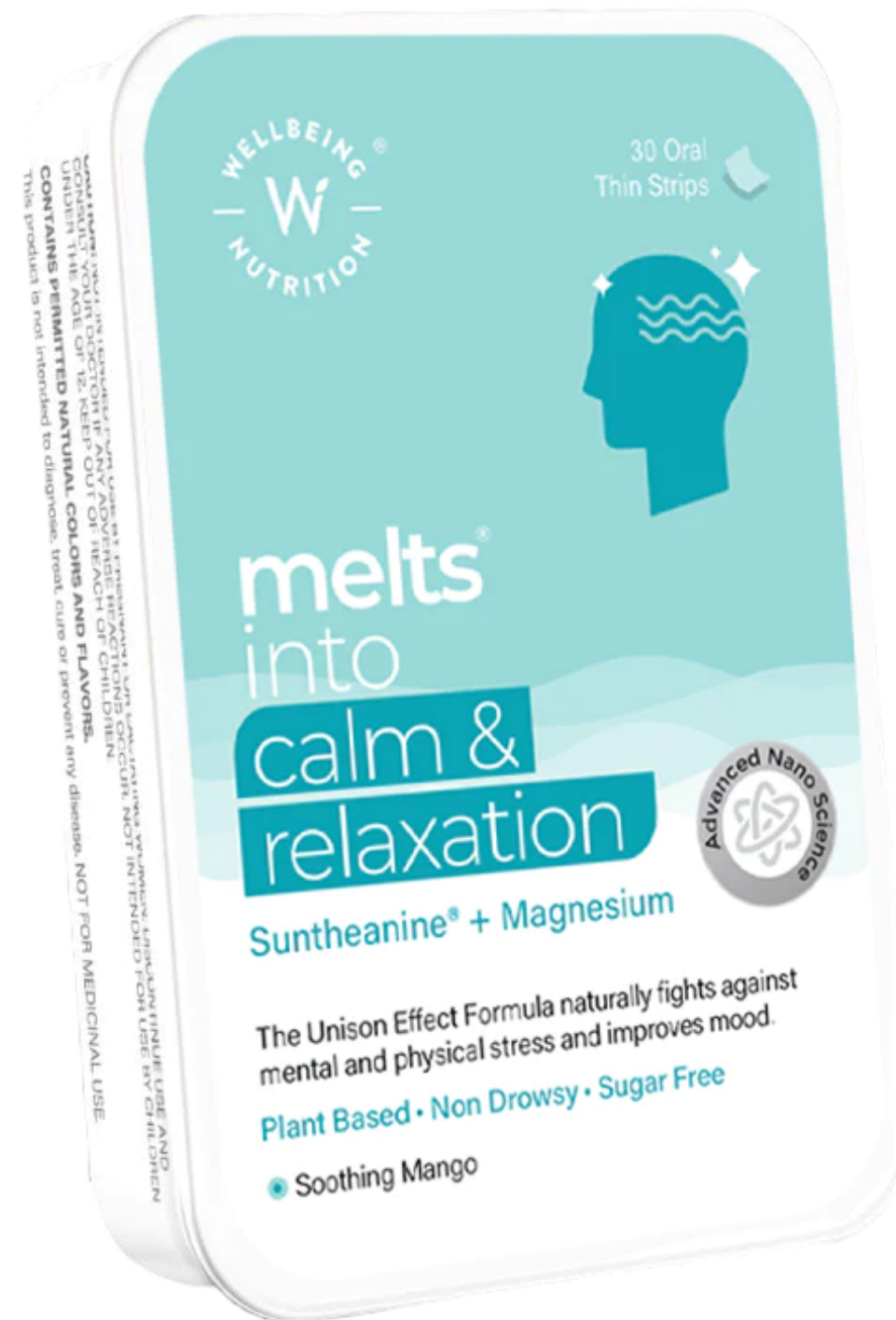
## EYE CARE

- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
  - Note: Not currently available for purchase on their website
- Zesty Lime & Lemon Flavor
- Main Ingredients:
  - Lutemax 2020 100mg
  - Lutein 10mg
  - Zeaxanthin 2mg
  - Bilberry 50mg
  - NAG 20mg
  - Beetroot 10mg



## INSTANT ENERGY

- (30) strips/pack
- \$649 (\$552 with 14% off)
  - Note: Not currently available for purchase on their website
- Fresh Grapemint Flavor
- Main Ingredients:
  - Caffeine 50mg
  - Potassium 25mg
  - Sodium 20mg
  - Vitamin B5 5mg
  - Vitamin B6 2mg
  - Vitamin E 7.5mg
  - Vegan B12 500mcg



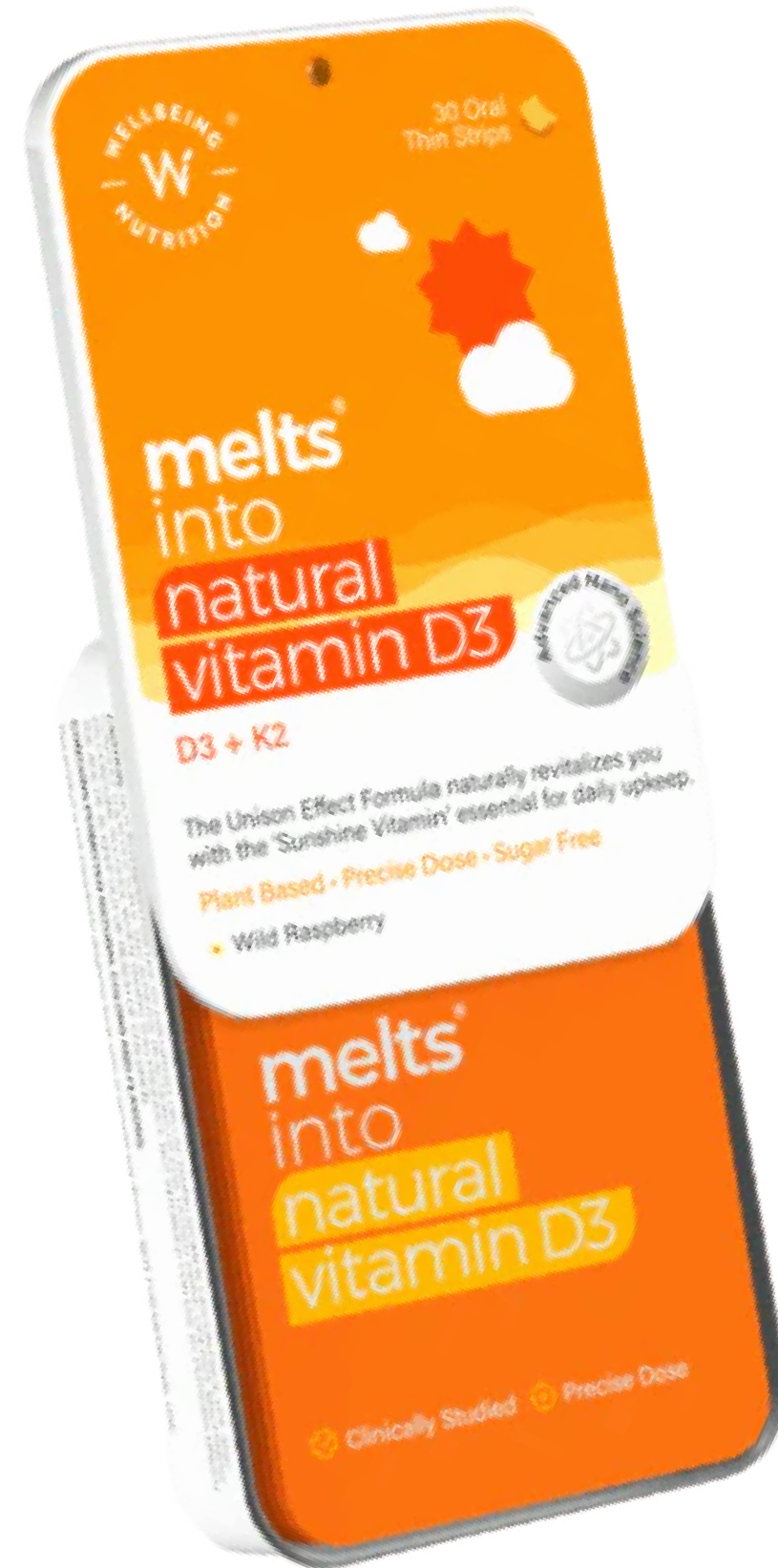
## CALM & RELAXATION

- (30) strips/pack
- \$649 (\$549 with 15% Off)
  - Note: Not currently available for purchase on their website
- Soothing Mango Flavor
- Main Ingredients:
  - Suntheanine 40mg
  - Saffron 15mg
  - Magnesium 2mg
  - Chamomile 20mg
  - Lemon Balm 15mg



## RESTFUL SLEEP

- (30) strips/pack
- \$649 (\$549 with 15% Off)
  - Note: Not currently available for purchase on their website
- Calming Chamomile Lavender Flavor
- Main Ingredients:
  - Melatonin 10mg
  - Vitamin B6 2.4mg
  - Passion Flower Extract 5mg
  - Ashwagandha 10mg
  - L-Theanine 30mg
  - L-Tryptophan 6mg
  - Valerian Root Extract 25mg
  - Chamomile Extract 6mg



## NATURAL VITAMIN D3

- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
  - Note: Not currently available for purchase on their website
- Wild Raspberry Flavor
- Main Ingredients:
  - Vitamin D3 600 I.U
  - Natural Vitamin K2 55mcg
  - Astaxathin 100mcg
  - Cold-pressed Coconut Oil 2mg



## HEALTHY GUT

- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
- Mixed Berry Blast Flavor
- Main Ingredients:
  - Bacillus Coagulans 10B CFU
  - Digestive Enzyme Blend 40mg
  - Protease (Amount NA)
  - Papain (Amount NA)
  - Bromelain (Amount NA)
  - Apple Cider Vinegar 500ml



## MULTIVITAMINS

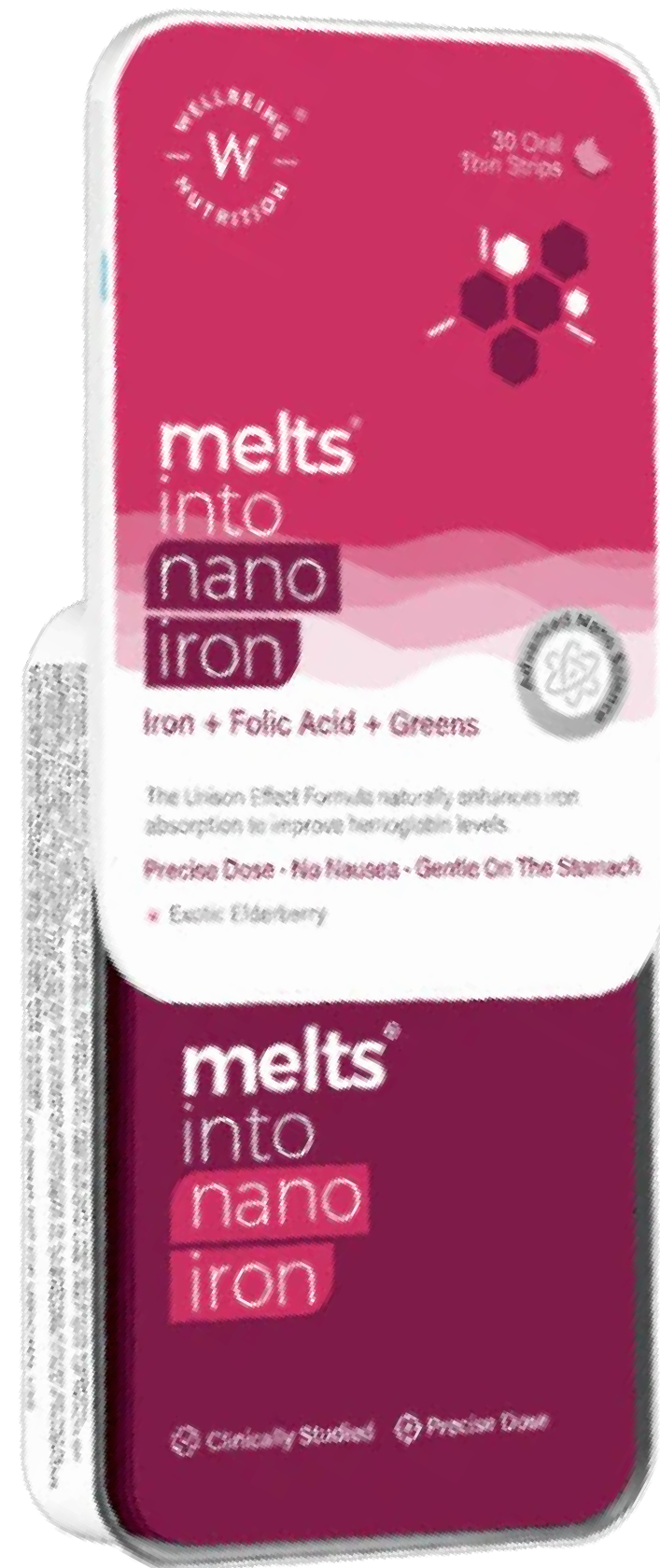
- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
  - Note: Not currently available for purchase on their website
- Divine Alphonso Mango Flavor
- Main Ingredients:
  - Vitamin C 70mg
  - Ashwagandha 20mg
  - Korean Ginseng 10mg
  - Vitamin B-Complex (Amount NA)
  - Vitamin A 1000mcg
  - Iodine 140mcg
  - Vegan Vitamin D 600 I.U
  - Natural Vitamin K2 55mcg





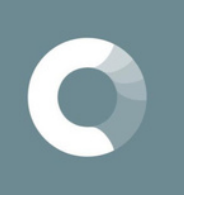
## THROAT RELIEF

- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
  - Note: Not currently available for purchase on their website
- Tropical Strawberry Flavor
- Main Ingredients:
  - Mint (Pudina) 6mg
  - Manuka Honey 15mg
  - Holy Basil 6mg
  - Sweet Violet 15mg
  - Ginger 10mg
  - Curcumin 20mg
  - Clove 8mg
  - Licorice 10mg



## NANO IRON

- (30) strips/pack
- \$13.49 (\$14.99 with 10% Off)
  - Note: Not currently available for purchase on their website
- Divine Alphonso Mango Flavor
- Main Ingredients:
- Vitamin C 70mg
  - Ashwagandha 20mg
  - Korean Ginseng 10mg
  - Vitamin B-Complex (Amount NA)
  - Vitamin A 1000mcg
  - Iodine 140mcg
  - Vegan Vitamin D 600 I.U
  - Natural Vitamin K2 55mcg



# **PART II**

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**BUSINESS DEVELOPMENT UPDATES**



# OVERVIEW:

## **SOLD AS:**

SINGLE-PACK

(14)-PACK

(30)-PACK

## **PHASE 1 ROLL-OUTS:**

VITAMIN D3

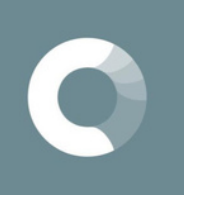
MELATONIN

HANGOVER RELIEF

VITAMIN C

ELECTROLYTES

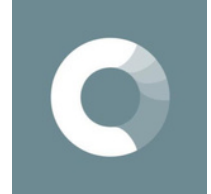




# PRIMARY PACKAGING



# PRIMARY PACKAGING



# PRIMARY PACKAGING

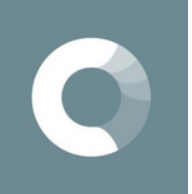


# SECONDARY PACKAGING FRONT PANEL DESIGNS



# SECONDARY PACKAGING DESIGN





# SECONDARY PACKAGING DESIGN

- ALL FONTS TO MEET FDA STANDARDS
- ALL WORDING TO MEET FDA STANDARDS
- LOT NUMBERS & BARCODES
- DIETARY INFORMATION TO INCLUDE SUPPLEMENT FACTS IN ACCORDANCE WITH FDA



# **PACKAGING MILESTONES:**

**PRIMARY PACKAGING:**

**COMPLETED MAY 15, 2023**

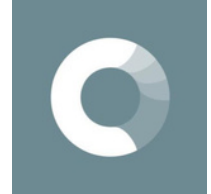
**SECONDARY PACKAGING:**

**COMPLETED & UNDER REVIEW**

**SAMPLES AVAILABLE:**

**JULY 15, 2023**





**30 DAY SUPPLY**

**nutrics**<sup>TM</sup>

ORANGE FLAVORED



**VITAMIN C**

ORAL STRIP

FAST ACTING

NON GMO

GLUTEN FREE

DIETARY SUPPLEMENT

FRONT PANEL

**A BETTER-FOR-YOU SOLUTION FOR YOUR DAILY SUPPLEMENT NEEDS.**

-  **COLLAGEN PRODUCTION\***
-  **ANTIOXIDANT SUPPORT\***
-  **GUT & DIGESTIVE HEALTH\***
-  **BONE & JOINT HEALTH\***
-  **BOOSTS IMMUNITY\***

VITAMIN BENEFITS

**FAST ACTING. EFFECTIVE. BACKED BY SCIENCE.**

-  **UP TO 97% BIOAVAILABILITY\***
-  **ZERO SUGAR**
-  **100% VEGAN**
-  **PRECISION DOSING\***
-  **DIRECT ABSORPTION\***
-  **EASY ON-THE-GO**
-  **REQUIRES NO WATER**
-  **NO PRESERVATIVES**

NUTRICS INFORMATION

**SUPPLEMENT FACTS**

SERVING SIZE: 1 ORAL STRIP  
SERVINGS PER CONTAINER: 30 STRIPS

Active Ingredient	Amount Per Serving	%DV
VITAMIN C	200mg	222%

\*Daily Value (DV) is based on a 2,000 calorie diet

**OTHER INGREDIENTS:**  
Maltodextrin, Hydroxypropyl Cellulose, Microcrystalline Cellulose, Sorbitol, Citric Acid, Steviol Glycoside, Sucralose, Natural Flavor, Natural Cocoa, Natural Honey.


**SUGGESTED USE:**  
**DO NOT EXCEED 1 STRIP PER DAY.**  
Place one oral strip on tongue. Allow five seconds to activate and then, swallow.


**WARNING:**  
For adults only. Keep out of reach of children. If you are pregnant, nursing, taking any medications or have any medical condition, consult your physician before use. If adverse reaction occurs, immediately stop using this product and consult your physician.

\*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease(s).

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SHERMAN OAKS, CA 91413

Store in cool, dry place.  
(59°-77°F/15°C)  
Refrigerate if possible.

 [nutrics.com](https://nutrics.com)



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SUPPLEMENT FACTS



nutrics<sup>TM</sup>