

KOTA MARKETING MENU

DESIGN, BRANDING & CREATIVE SERVICES

We design like it's our favorite meal- fresh, layered & made to impress.

Order what you need & add sides. Everything's made to order.

SMALL BITES

Quick, punchy & surprisingly satisfying presentations.

THE TEASER DECK

\$1,200+

4-6 slides

A short intro or brand highlight deck. Perfect for DMs, intros, or light partnerships. It's the chips & guac of decks; simple, effective & always a hit.

THE ONE-PAGER

\$350+

1-page, double-sided PDF

Your whole story in one clean, beautiful layout. Think press kit, service menu, or about page, but prettier.

MAIN COURSES

Full presentations with bold flavor, designed to make a lasting impression.

THE PITCH DECK

\$2,000+

12 slides

Tells your story in a way that actually lands. Includes problem, solution, brand, traction & a strong CTA. We design it clean, clear & scroll-stopping.

THE BRAND DECK

\$2,500+

15 slides

The full rundown of your brand: who you are, what you stand for, what you look & sound like. Your brand's essence, all tied together with thoughtful design.

THE SALES DECK

\$1,800+

10 slides

Breaks down your offers, pricing, & why you're worth it. Great for client pitches or partner outreach.

THE INVESTOR DECK

\$2,500+

15 slides

Data meets design. A sharp, professional breakdown of your growth, plans & business model.

THE CUSTOM DECK

\$2,000+

Slide count & structure tailored to your goals. Built from scratch, styled to your vibe & ready to impress.



ADD-ONS

Just like fries. You didn't think you needed them... until you did.

EXTRA SLIDES

\$100/slide

Need more space to tell your story?
We'll design extra slides that match the tone, structure & aesthetic of your deck.

EDITABLE FILE

\$150

We'll give you a Canva, Keynote, or PowerPoint version so you can make edits later if you need to.

INFOGRAPHICS & DATA

\$300

Got stats or charts? We'll design them so they actually look good & make sense.

SLIDE ANIMATIONS

\$250

Slick transitions & builds for live or Zoom presentations. Subtle & polished.

DECK WALKTHROUGH

\$200+

We'll hop on a call or meet you IRL to walk you through your deck, explain the flow & help you prep to present like a pro.

RUSH ORDER

TBD

Need it yesterday? We've got you.
We offer:

- Next-day turnaround; 24hrs. (+35%)
- 2-day turnaround; 48hrs. (+30%)
- 3-day turnaround; 72hrs. (+25%)

SIGNATURE PRINTS

...because your brand should feel like first class.

BROCHURES

\$850+

Bifold or trifold, designed to elevate your message & look sharp in hand.

BUSINESS CARDS

\$300+

Sleek, professional, & unforgettable... the kind you actually *want* to hand out.

FLYERS

\$400+

One-page promo designs for events, announcements, or anything in between.

SIGNAGE

\$500+

From window displays to pop-up banners, we'll make sure you're seen beautifully.

MENUS

\$600+

From single page layouts to folded or multi-page booklets, we design price lists & menus that embody your flavor.

From packaging to postcards, if it's printed, we design it. Just ask.



DIGITAL DESSERTS

Made to be seen. Designed to be remembered.

CUSTOM GRAPHIC SETS \$600+

Includes 3 platform-specific designs such as ads, headers, or announcement graphics.

LOGO DESIGN \$750+

The kind of logo people remember & secretly wish was theirs. Final cost depends on the design's complexity, hours in the creative kitchen & how many rounds we cook it through.

*Need something off the menu?
If it's digital, we design it... beautifully.*

EMAIL CAMPAIGN DESIGN \$400+

Branded email layouts for updates, promotions, or newsletters.

SOCIAL MEDIA KIT \$500+

12 custom posts + 12 matching stories. Designed for Instagram, Facebook, or LinkedIn. Delivered in ready-to-post formats or as a Canva template.

ADD-ONS FOR SOCIAL:

Reel Covers (5): \$150

Story Templates (5): \$250

Carousels (3 sets of 5–10 slides): \$350+

Monthly Refresh (12 new posts): \$400+

CHEF'S RECOMMENDATIONS

A selection of expert-led strategy services to unlock your brand's full potential.

BRAND STRATEGY \$150/hr

Fine-tune your positioning, tone & direction.

DESIGN CONSULTING \$150/hr

Show us what you've got & we'll review, refine & elevate.

Prefer to meet in person?

We offer in-person sessions by request, based on availability & location. Additional fees apply for travel & accommodations.

CREATIVE DIRECTION \$225/hr

Big vision, meet clear plan. We'll help shape the concept & guide the creative.

